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# CHINA MARKET REGULATORY GUIDELINES

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## APPAREL TESTING & LABELING REQUIREMENTS

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## OVERVIEW

Importing goods into China is a complex process due, in part, to the specific testing and labeling regulations that are required to allow the goods to be imported into China. Because goods cannot be imported into China without having been properly tested and labeled, it is imperative that any vendors selling goods to URBN understand what the testing requirements are, test their goods accordingly and label them with accurate information.

This document provides information about the National Safety Standard, as well as how to select the proper product standard for various apparel products. It is the vendor's responsibility to work with an accredited lab to test the products to the Chinese national and product specific standards. A list of accredited labs is included as Appendix 1 to this document.

In addition to testing requirements, this document outlines the required labeling for apparel sold in China. This "labeling" refers to the permanent woven label that must be sewn into the garment, which will include information such as fiber content, care instructions, importer identification, etc. In addition to the permanent woven label, a Safety Hangtag must be attached to garment. Detailed information regarding the Safety Hangtag can be found in the [China Pre-Ticketing section](#) of the URBN vendor website.

Any product that fails any required test or is not labeled properly cannot be imported into China. Vendors must reach out to their URBN buying partner whenever test results indicate the goods do not meet the Chinese standards.

All costs for testing / labeling should be included in the price quoted to URBN. Vendors must maintain records of their testing for at least one year and be able to provide to URBN upon request.

It is acceptable to test one color of a specific order that has more than one color. As colorfastness is a standard requirement for China, vendors should test the color most likely not to pass the colorfastness test. The assumption will be a passing test would apply to all other color ways for that order. However, the vendor is ultimately responsible for all other colorways passing.

Under no circumstances should a label / ticket be created if a test has not been completed for at least one color of a specific order. URBN must certify the accuracy of testing / labeling information at the time of entry into China, and incorrect information could impact the URBN import program and may result in a chargeback.

Please note that this information is current as of the date listed on the document. China Customs and China Inspection and Quarantine may change requirements in the future and updates will be sent at that time. If a testing lab provides information on requirements that are different than those in this manual, please reach out to your URBN buying partner to confirm.

## TESTING REQUIREMENTS

All apparel\* must comply with China's National General Safety Technical Code for Textile Products, also known as GB 18401, **as well as** the appropriate product standard. Please ensure proper Product Standard is selected prior to testing. On the following pages you will find the National Safety Standard requirements, as well as a list of product standards.

*\*NOTE: Any leather and/or fur products must comply with the GB 20400 standard **in addition to** appropriate product standard. Any Polyvinyl Chloride (PVC) Artificial Leather products must comply with the GB 21550 standard **in addition to** appropriate product standard. These standards are listed in this document, following the GB18401 standard.*

**It is important to note that this document is always to be used *in conjunction with the* [URBN Regulatory Guidelines](#), when product will be shipped to China. This way, vendors will have better guidance to help ensure their product is compliant with **all** URBN Regulatory Requirements, including testing and labeling. For example – in addition to all of the below testing and labeling for the China market, apparel must also comply with the US flammability standard. As always, vendors are ultimately responsible for shipping product that is compliant in all markets in which it will be sold.**

## **GB 18401 - CHINA SAFETY REQUIREMENT STANDARD FOR TEXTILES**

***(continued on next page)***

<b>Parameters</b>	<b>References to Restriction</b>	<b>Test Method</b>	<b>Requirements</b>	<b>Remark</b>
Azo Dyes (23 amines)	GB18401	GB/T 17592 GB/T 23344	≤20 mg/kg	Products for All Ages Applied to Textile Products
Formaldehyde	GB18401	GB/T 2912.1	≤20 mg/kg	Products for Babies (0-36 months) Applied to Textile Products
			≤75 mg/kg	Products with Direct Skin Contact for All Ages Applied to Textile Products
			≤300 mg/kg	Products without Direct Skin Contact Applied to Textile Products for All Ages
pH Value	GB18401	GB/T 7573	4.0-7.5	Products for Babies (0-36 months) Applied to Textile Products
			4.0-8.5	Products with Direct Skin Contact Applied to Textile Products for All Ages

			4.0-9.0	Products without Direct Skin Contact Applied to Textile Products for All Ages
Colorfastness to Water (Change & Staining in Color)	GB18401	GB/T 5713	Grade 3-4 for Products for Babies (0-36 months) Grade 3 for Products with Direct Skin Contact Grade 3 for Products without Direct Skin Contact	Products for All Ages Applied to Textile Products
Colorfastness to Acid/Alkali Perspiration (Change & Staining in Color)	GB18401	GB/T 3922	Grade 3-4 for Products for Babies (0-36 months) Grade 3 for Products with Direct Skin Contact Grade 3 for Products without Direct Skin Contact	Products for All Ages Applied to Textile Products
Colorfastness to Rubbing	GB18401	GB/T 3920	Grade 4 for Products for Babies (0-36 months) Grade 3 for Products with Direct Skin Contact Grade 3 for Products without Direct Skin Contact	Products for All Ages Applied to Textile Products
Colorfastness to Saliva (Change & Staining in Color)	GB18401	GB/T 18886	Grade 4 for Products for Babies (0-36 months)	Products for Babies (0-36 months) Applied to Textile Products
Odour	GB18401	GB 18401 6.7	None	Products for All Ages Applied to Textile Products

## GB 20400 - CHINA SAFETY REQUIREMENT STANDARD FOR LEATHER AND FUR PRODUCTS

Parameters	References to Restriction	Test Method	Requirements	Remark
Azo Dyes (23 amines)	GB20400	GB/T 19942	≤30 mg/kg	Products for All Ages Applied to Leather and Fur
Formaldehyde	GB20400	GB/T 19941	≤20 mg/kg	Products for Babies (0-36 months) Applied to Leather and Fur
			≤75 mg/kg	Products with Direct Skin Contact for All Ages Applied to Leather and Fur
			≤300 mg/kg (white sheep skin≤600mg/kg)	Products without Direct Skin Contact for All Ages Applied to Leather and Fur

## GB 21550 - RESTRICTION OF HAZARDOUS MATERIALS IN POLYVINYL CHLORIDE ARTIFICIAL LEATHER

Parameters	References to Restriction	Requirements	Remark
Vinyl Chloride Monomer (VCM)	GB21550	≤5 mg/kg	Products for All Ages Applied to Polyvinyl Chloride Artificial Leather
Soluble Lead		≤90 mg/kg	Products for All Ages Applied to Polyvinyl Chloride Artificial Leather
Soluble Cadmium		≤75 mg/kg	Products for All Ages Applied to Polyvinyl Chloride Artificial Leather
Other Volatile Substances		≤20 g/m <sup>2</sup>	Products for All Ages Applied to Polyvinyl Chloride Artificial Leather

## PRODUCT STANDARDS

**In addition to testing apparel products to the National Safety Standard, vendors must also test product to the appropriate Product Standard.** There are many Product Standards that exist for apparel products, so it is important that the relevant standard is chosen. Once this standard is selected, the product must pass the applicable testing, and the Product Standard must be listed on the [Safety Hangtag](#) that will be attached to the product.

Below is a list of Product Standards that cover the main apparel categories that URBN sells. Vendor should choose the standard that is most relevant to the product they are selling. If the product does not fit into one of these categories, please discuss with URBN Regulatory team to determine proper product standard and next steps. (contact Tracy Austin [taustin@urbn.com](mailto:taustin@urbn.com) and Lysie Reese [lreese@urbn.com](mailto:lreese@urbn.com))

The product standard should be communicated to the accredited testing lab using the lab's Test Request Form (TRF) to ensure proper testing is conducted. A [Test Request Form for SGS Labs](#) can be found on the URBN vendor website. Once the item passes all relevant testing, Product Standard must be listed on [Safety Hangtag](#). It is important that the product standard chosen is appropriate and that the product standard listed on the Safety Hangtag is accurate.

- Woven Garments
  - FZ/T 81007 – casual wear
  - GB/T 2665 – women's suits and coats
- Knit Garments & Sweater
  - FZ/T 73020 – knitted casual wear
  - FZ/T 73018 – wool knitting goods
  - FZ/T 73005 – low wool content and wool-like knitting goods
- Denim
  - FZ/T 81006 - Jeanswear
- Foundations & Swimwear
  - FZ/T 73013 – knitted swimming suits
  - FZ/T 73012 – brassiere
  - GB/T 8878 – knitted cotton underwear
  - FZ/T 73024 – knitted underwear with chemical fibers
  - FZ/T 81021 – woven swimming wear
  - FZ/T 81020 – woven brassiere
- Leather (including sheepskin, shearling and lamb)
  - FZ/T 81018 – woven artificial leather garments
  - QB/T 1615 – leather garment
  - FZ/T 81009 – artificial fur garment

## LABELING REQUIREMENTS

All apparel must be permanently labeled in accordance with current US Federal Trade Commission (FTC) and US Customs requirements, as well as China standard GB 5296.4 "Instruction for Use of Products of Consumer Interest: Part 4 - Textiles and Apparel". The labels that URBN has developed with Checkpoint will contain all of the required label elements – with variable data entered by the vendor. For your reference, that information is detailed below. *Please reference [URBN vendor website](#) for Safety Hangtag information, which is a separate, additional requirement.*

**Market vendors must order the Global Care/Content and Size label from URBNs nominated supplier, Checkpoint. Vendors are not authorized to produce labels on their own.**

All URBN apparel products being shipped globally must contain the following information:

- **Fiber Content** – Must be listed in descending order of predominance (by weight of fiber), and translated in 6 languages (English, French, German, Italian, Spanish and Simplified Chinese)
- **Care Symbols** – GB/T 8685 symbols must be used. All 5 care symbols must be shown, in the correct order: washing, bleaching, drying, ironing, professional cleaning. If one of these symbols is not needed, it should still be included with an X through it. *Example shown below.*



- **Care Instructions** – Care instructions must also be written out in English, French and Simplified Chinese
- **Importer Identification** – RN #, CA #, and EU address
  - RN #66170; CA #32054; EU address - 24 West Street, London, WC2H9NA
- **Product Identification** – The style number or the PO number.
- **Country of Origin** – "Made In" information written in English, French, and Spanish
  - **For apparel:** French and English will need to be on a separate woven main label placed at the neck or back of the garment. Spanish COO is not required to be placed at the back of the neck or waistband and can be included on the care/content label placed in a side seam.
- **Size** – All apparel must contain a size tag indicating the numeric (2, 4, 6, etc.) or alpha (Small, Med, Large) size of the item. **Chinese size must also be on a permanent label sewn into the garment.** Size designation must be in accordance with relevant national or industrial requirements. (GB/T 1335.1-1335.3)

### Intimates and Sleepwear

In addition to the normal apparel labeling requirements, for all products sold as Intimates and sleepwear, the following language must appear on the label: **KEEP AWAY FROM FIRE**



Font must be red, size 10 point & all uppercase.

## GLOBAL LABELS

Global care labels, as well as global size labels, have been developed with Checkpoint and Labeltex – URBN’s nominated label providers. These labels contain all required information described in the Labeling section above, allowing variable data to be entered by the vendor. Please reference each brand’s label codes below when placing orders with Checkpoint or Labeltex.

<b>Anthropologie</b>	
<b>Suppliers= Labeltex and Checkpoint</b>	
Global Care Label	URBN-GC1A-IVORY
Global Care Label	URBN-GC1A-BLACK
Global Care Label	URBN-GC1A-WHITE
Intimates Global Care Label	URBN-GC2A-IVORY
Intimates Global Care Label	URBN-GC2A-BLACK
Intimates Global Care Label	URBN-GC2A-WHITE
Global Care Size Label	URBNSZ-1A- IVORY
Global Care Size Label	URBNSZ-1A- BLACK
Global Care Size Label	URBNSZ-1A- WHITE
Global Disclaimer Label- Color Fade/ Transfer	URBN-DSC1A-IVORY
Global Disclaimer Label- Crocking	URBN-DSC2A-IVORY
Global Disclaimer Label- Color Fade/ Transfer	URBN-DSC1A-BLACK
Global Disclaimer Label- Crocking	URBN-DSC2A-BLACK
Global Disclaimer Label- Color Fade/ Transfer	URBN-DSC1A-WHITE
Global Disclaimer Label- Crocking	URBN-DSC2A-WHITE

<b>Free People</b>	
<b>Suppliers= Labeltex and Checkpoint</b>	
Global Care Label	URBN-GC1F-IVORY
Global Care Label	URBN-GC1F-BLACK
Global Care Label	URBN-GC1F-WHITE
Intimates Global Care Label	URBN-GC2F-IVORY
Intimates Global Care Label	URBN-GC2F-BLACK
Intimates Global Care Label	URBN-GC2F-WHITE
Global Care Size Label	URBNSZ-1F- IVORY
Global Care Size Label	URBNSZ-1F- BLACK
Global Care Size Label	URBNSZ-1F- WHITE
Global Disclaimer Label- Color Fade/ Transfer	URBN-DSC1F-IVORY
Global Disclaimer Label- Crocking	URBN-DSC2F-IVORY
Global Disclaimer Label- Color Fade/ Transfer	URBN-DSC1F-BLACK
Global Disclaimer Label- Crocking	URBN-DSC2F-BLACK
Global Disclaimer Label- Color Fade/ Transfer	URBN-DSC1F-WHITE
Global Disclaimer Label- Crocking	URBN-DSC2F-WHITE

Urban Outfitters	
Suppliers= Labeltex and Checkpoint	
Global Care Label	URBN-GC1U-IVORY
Global Care Label	URBN-GC1U-BLACK
Global Care Label	URBN-GC1U-WHITE
Intimates Global Care Label	URBN-GC2U-IVORY
Intimates Global Care Label	URBN-GC2U-BLACK
Intimates Global Care Label	URBN-GC2U-WHITE
Global Care Size Label	URBNSZ-1U- IVORY
Global Care Size Label	URBNSZ-1U- BLACK
Global Care Size Label	URBNSZ-1U- WHITE
Global Care Size Label	URBNSZ-1UM- IVORY
Global Care Size Label	URBNSZ-1UM- BLACK
Global Care Size Label	URBNSZ-1UM- WHITE
Global Disclaimer Label- Color Fade/ Transfer	URBN-DSC1U-IVORY
Global Disclaimer Label- Crocking	URBN-DSC2U-IVORY
Global Disclaimer Label- Color Fade/ Transfer	URBN-DSC1U-BLACK
Global Disclaimer Label- Crocking	URBN-DSC2U-BLACK
Global Disclaimer Label- Color Fade/ Transfer	URBN-DSC1U-WHITE
Global Disclaimer Label- Crocking	URBN-DSC2U-WHITE

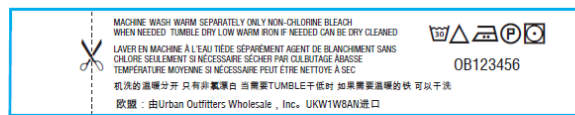
## GLOBAL CARE LABEL IMAGES



## GLOBAL INTIMATES CARE LABEL IMAGES



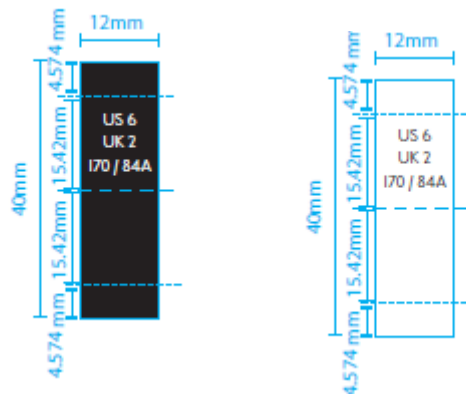
FRONT



BACK

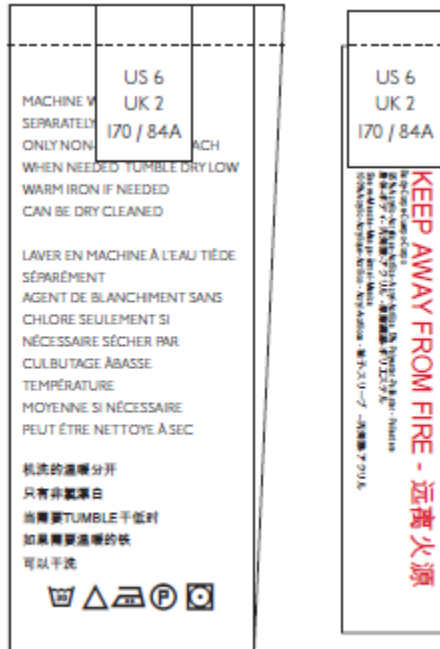
## GLOBAL CARE SIZE LABEL IMAGES

**NOTE: Sets (two garments under the same style#) require a separate care size label. Please list the size label for each piece of the set separately on the order form.**



## GLOBAL CARE LABEL ATTACHMENT

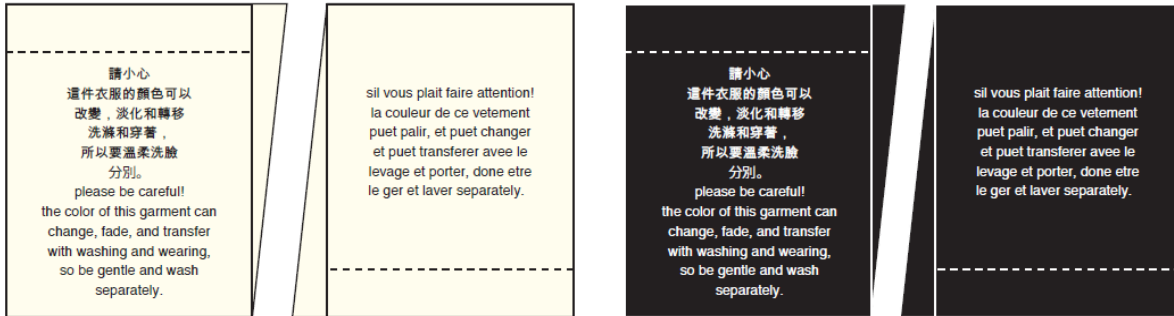
In order to be compliant in the China market, vendor must order a **global care label** as well as a **global care size label**. The global care size label may be stacked on top of the global care label (as shown below) in the side seam of the garment, as long as all information on the labels is still able to be read by the consumer.



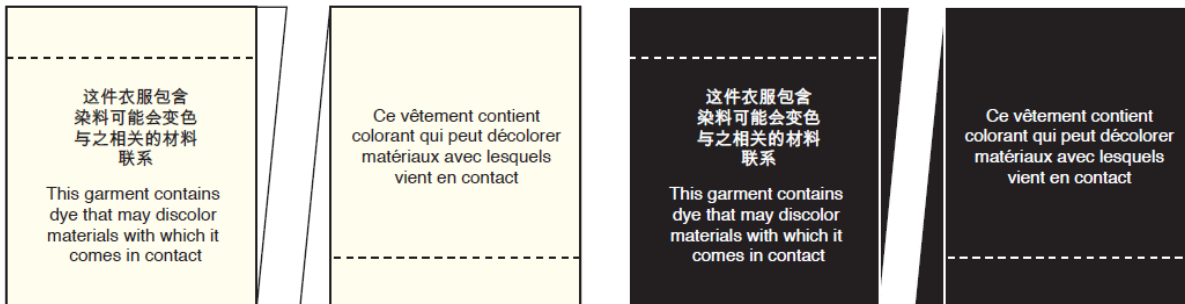
## DISCLAIMER LABEL IMAGES

TO BE PLACED UNDER THE GLOBAL OR INTIMATES CARE LABEL, WHEN APPLICABLE

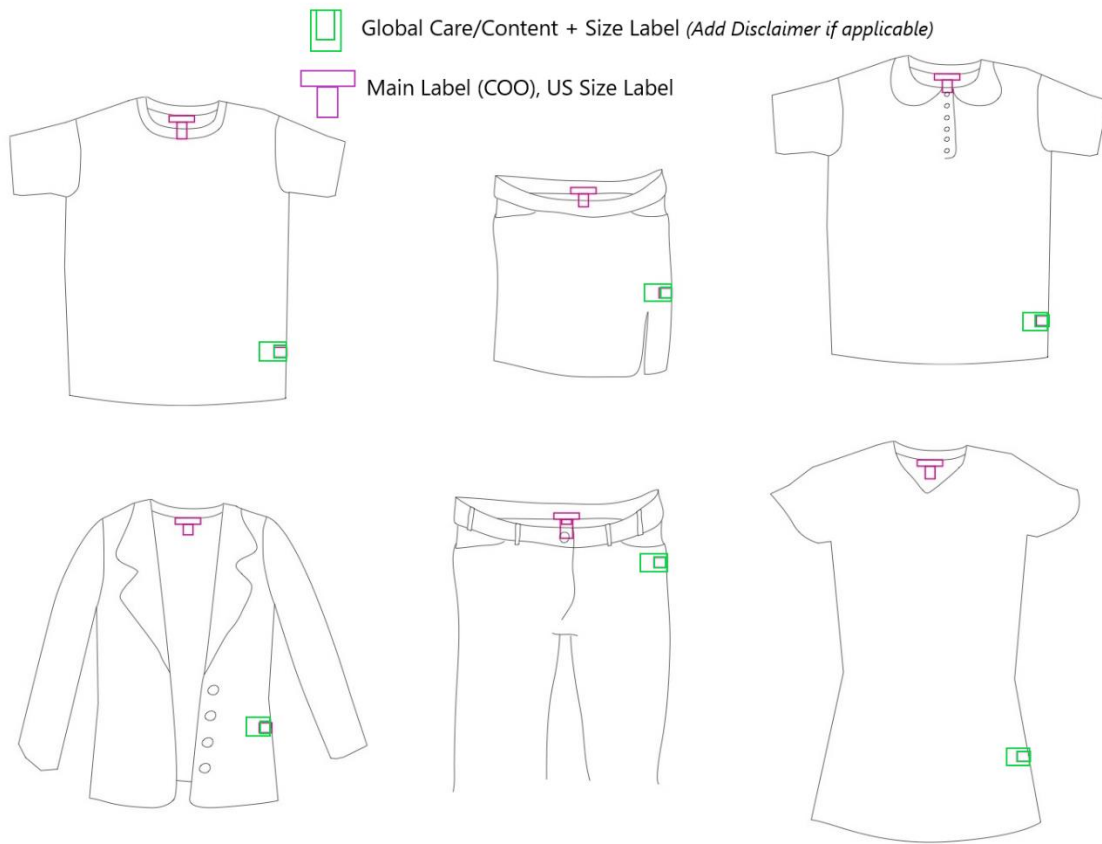
### Color Fade/ Transfer



### Crocking



# GLOBAL CARE/CONTENT/SIZE PLACEMENT



## APPENDIX 1: TESTING LABS

All apparel **must be tested at an accredited lab that has GB testing capabilities**. Below is a list of SGS Global Labs that are able to conduct GB testing. If a vendor chooses not to use SGS to test their products, they must ensure that the lab they choose is accredited and able to perform GB test methods.

Current SGS Global Approved Labs for GB Mandatory Standard updated: Jan. 19, 2017						
No.	Lab	Lab Code	Lab Contact person(General)	Email	GB 18401*	GB 31701**
<b>Asia Pacific</b>						
1	Bangladesh – Chittagong	101	Muin Uddin	<a href="mailto:Muin.uddin@sgs.com">Muin.uddin@sgs.com</a>	Yes	No
2	Bangladesh – Dhaka	102	Muin Uddin	<a href="mailto:Muin.uddin@sgs.com">Muin.uddin@sgs.com</a>	Yes	No
3	China – Changzhou	106	Kelly Jia	<a href="mailto:kelly.jia@sgs.com">kelly.jia@sgs.com</a>	Yes	No
4	China – Guangzhou	107	Kitty Zhang	<a href="mailto:Kitty.zhang@sgs.com">Kitty.zhang@sgs.com</a>	Yes	Yes
5	China – Hangzhou	108	Rita Hu	<a href="mailto:Rita.hu@sgs.com">Rita.hu@sgs.com</a>	Yes	Yes
6	China – Nanjing	109	Judy Qiu	<a href="mailto:judy.qiu@sgs.com">judy.qiu@sgs.com</a>	Yes	No
7	China – Ningbo	110	Jessica Zhou	<a href="mailto:jessica.zhou@sgs.com">jessica.zhou@sgs.com</a>	Yes	No
8	China – Qingdao	111	Susan Ge	<a href="mailto:Susan.ge@sgs.com">Susan.ge@sgs.com</a>	Yes	Yes
9	China – Shanghai	112	Alex Mao	<a href="mailto:Alex.mao@sgs.com">Alex.mao@sgs.com</a>	Yes	Yes
10	China – Xiamen	113	Paris Loo	<a href="mailto:Paris.loo@sgs.com">Paris.loo@sgs.com</a>	Yes	No
11	Hong Kong	117	Ruth Hon	<a href="mailto:Ruth.hon@sgs.com">Ruth.hon@sgs.com</a>	Yes	No
12	India – Bangalore	118	Mr. K. Srinivasulu	<a href="mailto:Srinivasulu.kothapalli@sgs.com">Srinivasulu.kothapalli@sgs.com</a>	Yes	Yes
13	India – Chennai (Madras)	119	J. Anitha	<a href="mailto:Anitha.ievurai@sgs.com">Anitha.ievurai@sgs.com</a>	Yes	No
14	India – Gurgaon (New Delhi)	120	Rahul Kumar Garg	<a href="mailto:Rahul.garg@sgs.com">Rahul.garg@sgs.com</a>	Yes	No
15	India – Tirupur	121	Yagneswar Rao	<a href="mailto:Yagneswar.rao@sgs.com">Yagneswar.rao@sgs.com</a>	Yes	No
16	Pakistan – Karachi	129	AR Lakhani	<a href="mailto:AR.Lakhani@sgs.com">AR.Lakhani@sgs.com</a>	Yes	No
17	Pakistan – Lahore	130	AR Lakhani	<a href="mailto:AR.Lakhani@sgs.com">AR.Lakhani@sgs.com</a>	Yes	No
18	Sri Lanka – Colombo	132	Mr. Anil Wijayakumar	<a href="mailto:Anil.wijayakumar@sgs.com">Anil.wijayakumar@sgs.com</a>	Yes	No
19	Taiwan – Taipei	134	Cindy Chen	<a href="mailto:Cindy.chen@sgs.com">Cindy.chen@sgs.com</a>	Yes	No
20	Thailand – Bangkok	136	Mali Jattawong	<a href="mailto:Mali.jattawong@sgs.com">Mali.jattawong@sgs.com</a>	Yes	No
21	Vietnam – Ho Chi Minh City	140	Hai Dinh	<a href="mailto:Hai.dinh@sgs.com">Hai.dinh@sgs.com</a>	Yes	No
22	China – Tianjin	143	Lisa Yang	<a href="mailto:Lisa.yang@sgs.com">Lisa.yang@sgs.com</a>	Yes	No
23	Cambodia – Phnom Penh	144	Mr. Sivakumar Balasubramaniam	<a href="mailto:Sivakumar.Balasubramaniam@sgs.com">Sivakumar.Balasubramaniam@sgs.com</a>	Yes	No
<b>Europe</b>						
24	Turkey – Istanbul	137	Nurcan Özel Elif Yariz	<a href="mailto:Nurcan.ozel@sgs.com">Nurcan.ozel@sgs.com</a>	Yes	No
<b>Africa</b>						
25	Mauritius – Phoenix	126	Suraj Bhunora	<a href="mailto:Suraj.Bhunora@sgs.com">Suraj.Bhunora@sgs.com</a>	Yes	No
<b>Note:</b>						
* GB 18401-2010 National general safety technical code for textile products						
** GB 31701-2015 Safety Technical Code for Infants and Children Textile Products						