

## Anthropologie Group Sample Requirements

### **Sample Type Requirements/Expectations:**

[In addition to the below requirements, please see the Import Sample Requirement Guide for the proper mutilation and valuation of samples.](#)

#### **Top of Production (TOP) Samples**

- Production quality
- Final packaging, including ticketing
- Must include required product marking – COO, Care/Content Label, etc.
- Sample sent to the appropriate Buyer
- Clearly labeled “Final TOP Sample”

#### **Photography Samples**

- True visual representation of final review sample
- Correct color, size, and finish
- Samples sent to the appropriate Buyer
- Clearly labeled “Final Photography Sample”

#### **PR Samples**

- True visual representation of final review sample
- Correct color, size, and finish
- Clearly labeled “Final PR Sample”

#### **Catalog Samples**

- Does not have to be 100% fit correct
- OK if Trims and Fabrics, etc. are not Bulk
  - As long as the sample is visually identical to what’s on-order (for photography purposes)

#### **Beauty Product Samples**

All individual beauty product samples must be marked with the following information:

- Distributor’s name
- Net quantity
- “Sample – Not for Resale”
- Country of Origin
- Any warning statements (if applicable)
- Any active ingredients

\*Please note that HazMat requirements apply to beauty samples as well. MSDS sheets must be provided for ALL beauty products, regardless of size.

#### **BHLDN Swatching Program**

In order to offer an exceptional shopping experience at BHLDN, we provide dress and veil material swatches to our customers. Please include the following when you send TOPs to your buyer, if you are shipping dresses and/or veils to BHLDN.

- 10 yards of material for each bridesmaid style, in each color, if the order is under 200 units. Lining is required if you are sending tulle or lace.
- 20 yards of material for each bridesmaid style, in each color, if the order is over 200 units. Lining is required if you are sending tulle or lace.
- 2 yards of material for each veil style, in each color, if the order is under 30 units.
- 5 yards of material for each veil style, in each color, if the order is over 30 units.

**If samples cannot be delivered by specified due date, please contact your buyer and provide an updated ETA.**

**When Market Photo Samples are NOT received by the specified due date, the style’s PO is subject to a 2% discount for every business day late, or PO cancelation.**

**Fit must be approved for Market Photo Samples by specified due date. If Fit is not approved before sample due date, please contact your buyer immediately.**

**ANTHROPOLOGIE GROUP - Anthropologie, BHLDN, Terrain**

	TYPE	QTY	SIZE	DUE
<b>ANTHROPOLOGIE APPAREL</b>				
ANTHRO Apparel/Intimates - MARKET	TOP	1	S/6/28	Due 4 weeks before PO's NDC date.
	Photo	3	(1) XS/2/26, (1) S/4/27, (1) M/8/29	Due 4 weeks before PO's NDC date.
	PR	0		
	Catalog	0		
ANTHRO Apparel/Intimates - OWNBRAND	TOP	1	S/6/28	Due 10 Days before PO's Start Ship.
	Photo	3	(1) XS/2/26, (1) S/4/27, (1) M/8/29	Due 4 weeks before PO's NDC Date.
	PR	0		
	Catalog	1	Request (1) S/4/27, for Creative Photography, when necessary.	Buyer's requested due date.
ANTHRO Apparel/Intimates PLUS - MARKET	TOP	2	20W/2X	Due 10 Days before PO's Start Ship
	Photo	2	16W/1X	Due 4 weeks before PO's NDC Date
	PR	0		
	Catalog	1	16W/1X	Buyer's requested due date
ANTHRO Apparel/Intimates PLUS - OWNBRAND	TOP	3	20W/2X	Due 10 Days before PO's Start Ship.
	Photo	2	16W/1X	Due 4 weeks before PO's NDC date.
	PR	0		
	Catalog	1	16W/1X	Buyer's requested due date
*Pant/Denim samples should be sent in "tall"				
<i>NOTE: Buyers may request additional sample sizes at time of PO placement. Additional size requests will be indicated on the PO.</i>				
<b>ANTHROPOLOGIE HOME</b>				
ANTHRO Home - MARKET	TOP	1	N/A	Due 6-8 weeks before Cancel Date
	Photo	1	N/A	Due no later than 7 days prior to Start Ship Date
	PR	0		
	Catalog	1	N/A	Due 10 weeks before Cancel Date
ANTHRO Home - OWNBRAND	TOP	1	N/A	Due 4 week before ship date
	Photo	1	N/A	Due 4 weeks prior to Start Ship Date
	PR	0		
	Catalog	1	N/A	According to Merch deadlines
<b>ANTHROPOLOGIE ACCESSORIES</b>				
ANTHRO Accessories - MARKET	TOP	2	N/A	Due 4 weeks before PO's NDC date
	Photo	2	N/A	Due 6 weeks before PO's NDC date
	PR	0		
	Catalog			
ANTHRO Accessories - OWNBRAND	TOP	2 (order qty. < 300u) 3 (order qty. > 300u)	N/A N/A	Due 14 days prior to Start Ship Date Due 14 days prior to Start Ship Date
	Photo	1	N/A	Due 6 weeks before PO's NDC date
	PR	0		
	Catalog			
<b>ANTHROPOLOGIE SHOES</b>				
ANTHRO Shoes - MARKET	TOP	0		
	Photo	2	1 size 7, 1 size 10	Due 60 days prior to Cancel Date
	PR	0		
	Catalog			
ANTHRO Shoes - OWNBRAND	TOP	1 pair	size 7	Due 14 days prior to Start Ship Date
	Photo	2 pair	1 size 7, 1 size 10	Due 4 weeks after PO Placed Date
	PR	0		
	Catalog			
<b>BHLDN ACCESSORIES</b>				
BHLDN - Accessories	TOP	1	N/A	Due 4 weeks prior to shipping goods
	Photo	1	N/A	Due 14 weeks prior to shipping goods
	PR	1	N/A	Due 4 weeks prior to shipping goods
<b>BHLDN SHOES</b>				
BHLDN - Shoes	TOP	2	1 size 6, 1 size 9	Due 4 weeks prior to shipping goods
	Photo	0		
	PR	0		
<b>BHLDN LINGERIE</b>				
BHLDN - Lingerie	TOP	2	Size 6 and 20W	Due 4 weeks prior to shipping goods
	Photo	2	Size 6 and 20W	Due 14 weeks prior to shipping goods
	PR	0		
<b>BHLDN GOWNS</b>				
BHLDN - Gowns	TOP	2	Size 6 and 20W	Due 4 weeks prior to shipping goods
	Photo	2	Size 6 and 20W	Due 14 weeks prior to shipping goods
	PR	0		

BHLDN				
BHLDN - Bridesmaids Dresses, Reception, MOB, Flower Girl, Wraps	TOP	2	Size 6 and 20W	Due 4 weeks prior to shipping goods
	Photo	2	Size 6 and 20W	Due 14 weeks prior to shipping goods
	PR	2	Size 6 and 20W	Due 4 weeks prior to shipping goods

TERRAIN				
	TYPE	QTY	SIZE	DUE
Terrain	TOP	1	N/A	Due 4 weeks before PO's NDC Date
	Photo	1	N/A	N/A
	PR	0		